

Ericsson •

Business Review

USD 25 • EUR 18 • JPY 2,300

Issue no. 2 2009

ON THE PROWL

INDIA'S TELECOM TIGER SUNIL MITTAL
WATCH OUT FOR HIS NEXT MOVE

Mobile ads

delivering on the promise

MAKING SENSE

of business intelligence

Opinion

"Pity the poor developer"

mobile broadband

– the bottom line

MULTI-COUNTRY OPERATIONS

– THE PAYOFF